

**Water Series on ALC-TV
Airing at 4AM/PM and 10 AM/PM
Time Warner 12 and WOW! 21
Schedule**

Begin Date	Title	Audience	Duration
1/2/13	<i>Water Supply Operations: Water Sources</i>	Adult	
	Learn about groundwater and surface water sources for drinking water supplies. The program informs viewers about groundwater sources and the use of surface waters for municipal water supply. The program defines surface water and watersheds, water storage, and transmission to the treatment plant. Viewers learn why surface water sources can fluctuate widely in water quality and flow throughout the year and how this challenges water purveyors.		
1/9/13	<i>A Consumer's Guide to Water Conservation</i>	Adult	13:40
	See numerous conservation tips that that can immediately be put to use both indoors and outdoors. It offers conservation suggestions for the kitchen, bath, and laundry, plus lawn watering tips, Xeriscaping, leak detection, and much more.		
1/16/13	<i>Professor Water and the Amazing Water Cycle</i>	Youth	~28:00
	Question: "What's the formula for water?" Answer: "H, I, J, K, L, M, N, O." (You know, "H" to "O") He's weird! He's wacky! He's Professor Water! Join the zany professor and a cohort of kids as they go for a wild ride on the wondrous water cycle.		
1/23/13	<i>Water Supply Operations: Source Water Protection</i>	Adult	
	Source water protection focuses on preventing contamination from entering the watershed, rather than removing it later. This video looks at source water protection issues with a focus on point and nonpoint pollution. It looks at different types of contaminants and discusses protecting the source to help make water treatment easier and less expensive.		
1/30/13	<i>Plain Talk About Drinking Water</i>	Adult	
	Answers questions about water quality, water treatment and distribution, bottled water, home filtration, conservation, tastes and odors, and more.		
2/6/13	<i>The Water Works: From Source to Tap</i>	Youth	~12:00
	This fun-filled youth-education video takes kids on a tour of a municipal water plant. Basic scientific principles involved in water treatment are explained.		
2/13/13	<i>Water Supply Operations: Coagulation, Flocculation, Sedimentation</i>	Adult	
	Learn about the first part of the most common method of removing turbidity from source water during drinking water treatment : coagulation, flocculation, and sedimentation. The second part, filtration, will be presented in a later video.		
2/20/13	<i>More Plain Talk About Drinking Water</i>	Adult	

Answers more questions about water quality, water treatment and distribution, bottled water, home filtration, conservation, tastes and odors, and more.

2/27/13	<i>The Story of Drinking Water</i>	Youth	
	Designed for elementary students, this DVD makes learning about water fun by bringing to life AWWA's best-selling children's educational booklet <i>The Story of Drinking Water</i> . Kids learn facts about water on our planet, water treatment in ancient times to the present, water resources and conservation, and much more.		
3/6/13	<i>Water Supply Operations: Filtration</i>	Adult	
	Learn about the second part of the most common method of removing turbidity from source water during drinking water treatment : filtration. The first part—coagulation, flocculation, and sedimentation—is presented in another video.		
3/13/13	<i>Top Consumer Questions About Drinking Water</i>	Adult	12:13
	Informed consumers are better customers and smarter conservationists. This video sets out to test and improve consumers' knowledge of drinking water with timely information, humor, and compelling statistics. An informed public and customer service response team are two of a utility's most important assets.		
3/20/13	<i>Professor Water: Fantastic Facts About Drinking Water</i>	Youth	26:10
	Join the wacky Professor Water as he and his sidekick take kids from Niagara Falls to the South Pole, and from Death Valley to the O.K. Corral! Along the way, viewers learn a world of information about water treatment, water conservation, and other wonders of water.		
3/27/13	<i>Water Supply Operations: Disinfection Strategies</i>	Adult	
	Why are chemicals such as chlorine added to the drinking water? What could happen if the chemicals weren't added? What are the drawbacks of adding these chemicals?		
4/3/13	<i>Inside the Weather</i>	Youth	~15:00
	The weather: always changing, always interesting, always in the news. Where does the weather come from? Why does it change? Viewers will see, through colorful and stimulating visuals with fast paced explanations, how water, air, and heat from the sun create weather, why we have different seasons, the five layers of the earth's atmosphere, and much more.		
4/10/13	<i>Liquid Assets</i>	Adult	~1:26:00
	<i>Liquid Assets</i> , a ninety-minute documentary, tells the story of essential infrastructure systems: water, wastewater, and stormwater. These systems — some in the ground for more than 100 years — provide a critical public health function and are essential for economic development and growth. Largely out of sight and out of mind, these aging systems have not been maintained, and some estimates suggest this is the single largest public works endeavor in our nation's history.		
	Exploring the history, engineering challenges, and political and economic realities in urban and rural locations, the documentary provides an understanding of the hidden assets that support our way of life. Locations featured in the documentary include Atlanta, Boston, Herminie (Pennsylvania),		

Las Vegas, Los Angeles, Milwaukee, New York City, Philadelphia, Pittsburgh, and Washington, D.C.

4/17/13 **Careers in Drinking Water**

What do you want to do when you grow up? Have you considered a career in the water sector? Here are seven interesting and rewarding professions you can choose.

4/24/13 **A Consumer's Guide to Water Conservation**

Adult

13:40

See numerous conservation tips that that can immediately be put to use both indoors and outdoors. It offers conservation suggestions for the kitchen, bath, and laundry, plus lawn watering tips, Xeriscaping, leak detection, and much more.

5/1/13 **The Adventures of Ethel Mermaid and Tad Pole**

Youth

~40:00

They're explorers. Investigators. Amphibians. They're Ethel Mermaid and Tad Pole.

In this five-part series, grade-schoolers can learn and laugh along with this splashy duo as they set out to discover everything they can about water. Live-action video, computer animation, and special effects add lots of kid-pleasing visual interest. Grades 3 - 5.

Part 1: The Hydrologic Cycle. Ride the wild hydrologic cycle and learn about how Earth recycles water over and over.

Part 2: Source to Tap. Follow a water drop from its source far away to the water treatment plant to your home.

Part 3: Water Treatment. Take a fascinating tour of the water treatment plant.

Part 4: Source Water Protection. Learn why it is important for everyone to keep lakes and rivers clean and unpolluted.

Part 5: Fun Facts About Water. Test your knowledge about water.

5/8/13 **Water Conservation and Efficient Use**

Adult

Want to save money? Learn about home water conservation techniques and conservation devices for the bathroom, kitchen, laundry, and landscape.

5/15/13 **Top Consumer Questions About Drinking Water**

Adult

12:13

Informed consumers are better customers and smarter conservationists. This video sets out to test and improve consumers' knowledge of drinking water with timely information, humor, and compelling statistics. An informed public and customer service response team are two of a utility's most important assets.

5/22/13 **Consumer Water Education**

Learn about all aspects of drinking water: water quality, treatment, source protection, distribution, conservation, and fascinating water facts.

5/29/13 **The Story of Drinking Water**

Youth

Designed for elementary students, this DVD makes learning about water fun by bringing to life AWWA's best-selling children's educational booklet *The Story of Drinking Water*. Kids learn facts about water on our planet, water treatment in

ancient times to the present, water resources and conservation, and much more.

6/5/13 **Top Consumer Questions About Cryptosporidium** Adult ~12:00

Answers questions about water quality, water treatment and distribution, bottled water, home filtration, conservation, tastes and odors, and more.

6/12/13 **Our Water Cycle** Youth 11:30

This exciting video takes you on the wildest ride of all -- the earth's water cycle! You'll go up miles into the troposphere as water vapor, then plummet back down to earth as rain or snow -- and eventually ride the cycle all the way to the ocean or even soak down, deep under the earth's surface.

6/19/13 **Plain Talk About Drinking Water** Adult

Answers questions about water quality, water treatment and distribution, bottled water, home filtration, conservation, tastes and odors, and more.

6/26/13 **Professor Water and the Amazing Water Cycle** Youth ~28:00

Question: "What's the formula for water?"
Answer: "H, I, J, K, L, M, N, O." (You know, "H" to "O")

He's weird! He's wacky! He's Professor Water! Join the zany professor and a cohort of kids as they go for a wild ride on the wondrous water cycle.

7/3/13 **Water Conservation and Efficient Use** Adult

Want to save money? Learn about home water conservation techniques and conservation devices for the bathroom, kitchen, laundry, and landscape.

7/10/13 **Professor Water: Fantastic Facts About Drinking Water** Youth 26:10

Join the wacky Professor Water as he and his sidekick take kids from Niagara Falls to the South Pole, and from Death Valley to the O.K. Corral! Along the way, viewers learn a world of information about water treatment, water conservation, and other wonders of water.

7/17/13 **A Consumer's Guide to Water Conservation** Adult 13:40

See numerous conservation tips that that can immediately be put to use both indoors and outdoors. It offers conservation suggestions for the kitchen, bath, and laundry, plus lawn watering tips, Xeriscaping, leak detection, and much more.

7/24/13 **The Story of Drinking Water** Youth

Designed for elementary students, this DVD makes learning about water fun by bringing to life AWWA's best-selling children's educational booklet *The Story of Drinking Water*. Kids learn facts about water on our planet, water treatment in ancient times to the present, water resources and conservation, and much more.

7/31/13 **Water Supply Operations: Water Sources** Adult

Learn about groundwater and surface water sources for drinking water supplies. The program informs viewers about groundwater sources and the use of surface waters for municipal water supply. The program defines surface water and watersheds, water storage, and transmission to the treatment plant. Viewers learn why surface water sources can fluctuate widely in water quality

and flow throughout the year and how this challenges water purveyors.

8/7/13 ***The Water Works: From Source to Tap*** Youth ~12:00

This fun-filled youth-education video takes kids on a tour of a municipal water plant. Basic scientific principles involved in water treatment are explained.

8/14/13 ***Water Supply Operations: Source Water Protection*** Adult

Source water protection focuses on preventing contamination from entering the watershed, rather than removing it later. This video looks at source water protection issues with a focus on point and nonpoint pollution. It looks at different types of contaminants and discusses protecting the source to help make water treatment easier and less expensive.

8/21/13 ***The Adventures of Ethel Mermaid and Tad Pole*** Youth ~40:00

They're explorers. Investigators. Amphibians. They're Ethel Mermaid and Tad Pole.

In this five-part series, grade-schoolers can learn and laugh along with this splashy duo as they set out to discover everything they can about water. Live-action video, computer animation, and special effects add lots of kid-pleasing visual interest. Grades 3 - 5.

Part 1: The Hydrologic Cycle. Ride the wild hydrologic cycle and learn about how Earth recycles water over and over.

Part 2: Source to Tap. Follow a water drop from its source far away to the water treatment plant to your home.

Part 3: Water Treatment. Take a fascinating tour of the water treatment plant.

Part 4: Source Water Protection. Learn why it is important for everyone to keep lakes and rivers clean and unpolluted.

Part 5: Fun Facts About Water. Test your knowledge about water.

8/28/13 ***Careers in Drinking Water***

What do you want to do when you grow up? Have you considered a career in the water sector? Here are seven interesting and rewarding professions you can choose.

Various ***Whaddya Know About H2O*** (30 shorts to be played like PSAs) 1